



Business environment and foreign direct investment in Asturias during January 2023

top story

British Crimtan to manage from Asturias its expansion for Spain and Southern Europe

The company, specialized in online marketing and digital advertising, is setting up in La Pipa (Gijón). Its initial plans are to create 24 jobs, with the possibility of greater figures. It is the eleventh project to come to Asturias as part of the Regional Government's Investment Attraction Strategy.



industry

French Saint-Gobain to invest more than 4.3 million euros in a glass recycling plant in Avilés

The Government of Asturias, through IDEPA, supports the project with a grant within the framework of the call for investment aid to companies to back up the transition of industrial activity towards a circular economy.



Spain approves the PERTE for industrial decarbonization with a public investment of €3.1 billion

The Spanish Government says this PERTE will lead to the creation of 8,000 jobs. It is expected to favour the reduction in emissions of up to 13M tonnes of CO2 per year.

innovation

Avilés hosts the largest industrial innovation infrastructure in Spain

The Scientific Technologic Park Island of Innovation brings together one out of every three facilities of excellence for research, development and industrial innovation. In addition to the equipment and technologies provided by IDONIAL Technology Centre and ArcelorMittal, there are also those developed by other companies in their plants.



appointments

Asturias fills key posts in the Spanish Ministry of Industry

Luis Ángel Colunga will lead the Strategic Project for Economic Recovery and Transformation (PERTE) for Industrial decarbonization. He will report to Francisco Blanco, newly appointed Secretary General for Industry and SME.

news in January

Hydrogen | Germany to join the Mediterranean hydrogen pipeline project H2Med, that will carry "green" gas from the Iberian Peninsula to the rest of Europe. France, Portugal, and Spain previously agreed to build this pipeline under the Mediterranean Sea. It is expected that H2Med will carry green hydrogen, made from water via electrolysis using renewable energy.



CSR | ArcelorMittal awards four grants under its Community Investment Programme for 2023 in Asturias.

Meet Asturias, the paradise of Green Spain

Asturias is located in the northwest of the Iberian Peninsula, right in the heart of Green Spain. It has well over one million inhabitants, and it is one of the 17 Autonomous Communities that go to make up the Spanish state, forming part of the European Union and the Eurozone. It has an Atlantic climate, enjoying mild temperatures all the year round.



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