



Highlights, facts, and news about foreign investment in Asturias during March 2022

TOP STORIES

Introducing CEL.IA, Cervera Consortium for the Leadership of R&D&I in Applied Artificial Intelligence

Coordinated from Asturias by CTIC Centro Tecnológico, CEL.IA is a network created to facilitate the transfer and application of Artificial Intelligence in different fields: Industry and Energy and Health, Transport and Smart Territories.



Asturias launches the process to boost the space industry, linked to the improvement of telecommunications

One of the main objectives is to attract to our region companies related to this industry. The aim is to position Asturias among the leading Spanish regions in what is known as 'New Space' and provide us with technologies that are currently lacking.

#SAFEWORKPARADISE

Thinking of coming to live and work in Asturias? Meet Invernadero, where people grow

Invernadero (Greenhouse, in English)

is a collaborative workspace that encourages the management of interdisciplinary projects, in which o-workers can participate. Located in Oviedo, it offers different options for a place to work, a space that fosters creativity and collaborative culture.



MARCH IN THE NEWS

Connectivity: Asturias opts to be one of the venues of Mobile Week, an event focused on bringing new mobile connectivity technologies closer to citizens. The Regional Government also plans to launch a pilot plan for the Internet of Things (IoT) with Cellnex Telecom.

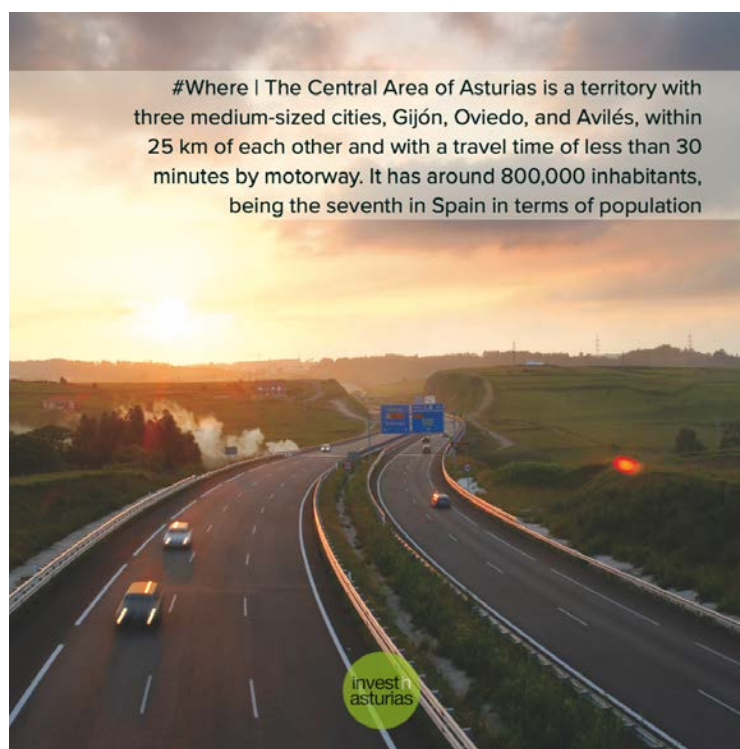
Air connections: Our region, in the way to establish direct air connections with eight major European cities: London, Paris, Düsseldorf, Brussels, Rome, Amsterdam, Lisbon, and Milano.

IN DEPTH



The “DuPont Effect” and the irresistible appeal of this US multinational for attracting new foreign capital to Asturias. The eight companies that DuPont has attracted account for more than 2,400 jobs.

SITE SELECTION



The Central Area of Asturias is a territory with the singularity of having three medium-sized cities, Gijón, Oviedo, and Avilés, within 25 km of each other and with a travel time of less than 30 minutes as they are connected by motorway.

This Central Area, with adjacent municipalities, **has around 800,000 inhabitants** (85% of the total of the region). It is, therefore, a polycentric area, being the seventh in Spain in terms of population.

[Read more.](#)

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